**FOCUSED INTERVIEW QUESTIONS**

1) Why was a partnership used vs. other operational models?

2) What factors are considered in the creation of this contract?

3) What is the process for approval for this document?

4) Do you face any challenges when trying to implement this agreement?

5) What factors are considered when deciding the cost of the program?

6) What happens when the cost of the program exceeds the amount the university is allowed to pay?

7) Because the University shuttle system has faced budget deficits in the past why has advertising not been considered to help subsidize the cost?

8) Why does the University use funds such as vending to subsidize the program?

9) Has the University considered using parking citation and permit fees to subsidize service?

10) What other types of barriers exist to increase funding for the campus?

11) What factors are considered in planning a shuttle system for a university?

12) How large of a role does student input/feedback play in determining university specific routes and altering mainline routes?

13) What barriers exist to expand services including hours and routes?

14) What was the primary factor and supporting factors considered in providing late night and safe ride transit services?

15) What type of transit management software is use to monitor operations, planning and scheduling and performance including Real-Time Passenger Information Systems (RTPIS)?

16) Are there any plans to add additional features such as automatic vehicle locators, mobile data terminals, and electronic signage at bus shelters?

17) What type of green fuels is currently being used in the shuttle fleet?

18) Why were these fuel types chosen over other types of fuel?

19) How many pounds of CO2 do you approximate the University saves by implementing this program?

20) Is there a significant reduction of NOX and particulate matter with the current fuel being used?